

West Holt Medical Services Foundation

Dream Big Gala

5 o'clock in the evening on Sunday, June 2

Dinner & Auction | Atkinson Community Center



Keynote Speaker

JOHN COOK

University of Nebraska

Volleyball Coach

Sponsorships

Deadline: May 1, 2019

Presenting Sponsor - \$10,000

- Mentioned in all marketing material as Presenting Sponsor (media releases, print ads, radio ads, on event web page and eblasts)
- Prominent logo placement on front of Gala program and digital display at Gala
- Two-page company ad in Gala program
- 3-5 minutes reserved for company video or speech with check presentation during gala program
- Signage and recognition during Gala
- One (1) reserved table of 7 to sit with keynote speaker John Cook

Dream Big Sponsor - \$7,500

- Prominent logo placement on inside cover of Gala program and digital display at Gala
- One-page company ad in Gala program
- 1-3 minutes reserved for company video or speech with check presentation during programming
- Logo placement on event web page and social media
- Signage and recognition during Gala
- One (1) reserved table of 8 at Gala

Healthcare Champion Sponsor - \$5,000

- Prominent logo placement presenting patient stories video at Gala
- Logo prominently placed on back of Gala program
- One-page company ad in Gala program
- Logo placement on event web page and social media
- Signage and recognition during Gala
- One (1) reserved table of 8 at Gala

Auction Sponsor - \$3,000

- Prominent logo placement on auction page in Gala program and digital display at Gala
- Half-page company ad inside Gala program
- Signage and recognition during Gala
- Logo placement on event web page and social media
- One (1) reserved table of 8 at Gala

Table Sponsor - \$1,000

- Logo/Name on digital display at Gala
- Business card size ad in Gala program
- Table sign and recognition during the event
- One (1) reserved table of 8 at Gala

Supporter - \$500

- Logo/Name on digital display at Gala
- Bold listing of name in Gala program
- Bold listing of name on event web page
- Four (4) Gala Tickets

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Sponsorship Commitment Form

Deadline: May 1, 2019

Sponsor/Organization Name: _____

Contact Name & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Commitment Level:

___ Presenting Sponsor | \$10,000

___ Dream Big Sponsor | \$7,500

___ Healthcare Champion Sponsor | \$5,000

___ Auction Sponsor | \$3,000

___ Table Sponsor | \$1,000

___ Supporter | \$500

___ Other Amount \$ _____

Net proceeds from this event will be used towards the hospital's renovation and expansion project, including a new laboratory, specialty clinic and surgical suite addition.

Thank you for your support of West Holt Medical Services Foundation!

For use on our event posters, banners and other marketing materials, please send a digital copy of your logo/ad in PNG, JPG and /or vector (.eps) format to Jessica Prussa at prussaj@westholtmed.org

Please submit payment and logo/ad **by May 1, 2019** to meet print deadlines for gala program. Tickets will be sent out to the mailing address above. Please list **Guest Names & Meal Choice:**

of meals _____ Apple Cinnamon Pork Loin / # of meals _____ Flat Iron Steak

Mail checks and form to:

West Holt Medical Services Foundation
PO Box 214, Atkinson, NE 68713

Questions?

Contact Jessica Prussa
(402) 925-1956

www.westholtmed.org/dream-big-gala-2019